

# Fundraising for the Foundation

Your guide to helping us transform young lives



Registered Charity No. 1084220 (England and Wales) SC038995 (Scotland)

2018



## Thank you for choosing us

fundraising for DM Thomas

Foundation for Young People. We are thrilled to welcome you on board, and we will be here at every step of the way to support you in your fantastic adventure as one of our fundraisers!

This pack will contain everything you need to help get you started

We are here to help so if you have any questions, ideas, comments or even just feel like a chat, please feel free to contact us any time at the Foundation office:

Please contact Anna via [anna.tullgren@dmthomasfoundation.org](mailto:anna.tullgren@dmthomasfoundation.org) or +44(0)20 7695 7641 or Samiya via [samiya.rashid@dmthomasfoundation.org](mailto:samiya.rashid@dmthomasfoundation.org) or +44(0)20 7605 7642.

[dmthomasfoundation.org](http://dmthomasfoundation.org)



## Why help?

DM Thomas Foundation for Young People is a charity for young people. We support a wide range of fantastic projects that have a positive impact on the health and education of disadvantaged young people in their communities. We provide equipment, training and opportunities for these young people. Through our ABLE framework, we want to help young people to set and achieve goals, to beat or alleviate illnesses and to develop their skills and experiences:

We provide educational equipment and facilities, sporting opportunities and training to sick, disabled and vulnerable young people.

**Achieve it** We provide educational equipment and facilities, sporting opportunities and training to ill and disabled young people.

We provide new and specialist equipment such as ceiling hoists, computers, audiobooks, mobility scooters and much more, to enable young people with disabilities to improve their education and achieve their goals. Sports equipment and tournaments specially devised for young people with physical disabilities are delivered.



**Beat it** We provide medical equipment and care for sick and life limited young people.

With a focus on supporting children and young people who are sick or suffer from chronic conditions, we support the costs of medical equipment and specialist care, treatments such as intensive physiotherapy, preventative health education, counselling and facilities for young people who have been severely bullied, respite activities and much more.

Through this we aim to enable these young people to beat their conditions and achieve their full potential.



**Live it** We provide life-skills, training and opportunities for disadvantaged young people to secure employment, including those who are affected by homelessness.

Training on budgeting, cooking, painting, gardening and CV clinics are just a few of the life skills we have supported to enable young people to make brighter futures for themselves. We have supported young people who are disadvantaged by homelessness or through their personal circumstances to gain work experience, secure a job and improve their prospects.

Young people in London who have been in prison or face other obstacles to employment have been offered a lifeline with training and employment opportunities in our 'Galvin's Chance' inspirational into-work programme. With an 80% success rate for seeing young people into sustained employment, this is a key programme for DMTFYP.

**Experience it** We provide confidence building opportunities and wish experiences for young people.

We support young people who may feel isolated or low due to their ill health, disability or circumstances to build their confidence. We do this by supporting their participation in group activities, team building and outdoor adventures, opportunities for project delivery, coaching and public speaking and much more.

Additionally, thanks to our unique position and active networks in the hospitality sector, we are able to help source accommodation for wish-granting charities, enabling them to package special trips and experiences for life-limited and severely disabled children.



In 2016 £1 million was distributed to support hundreds of projects, helping children like Daisy. Daisy was diagnosed with Spinal Muscular Atrophy Type 2, a relatively rare genetic condition which affects the growth and strength of the muscle, when she was 16 months old. Daisy will never be able to stand, walk or run like the children in her playgroup, but thanks to money given by the DM Thomas Foundation for Young People, Daisy has a Wizzybug. The Wizzybug is a special adapted motorised chair developed by Designability, which gives Daisy to be the opportunity to be mobile and independent. Daisy is able to play with the other kids in her playgroup and enjoy her freedom.

*This is what we can achieve, and we want to make that difference to as many young people as possible. With your help, we can.*

# Every £ or € makes a difference

With your support the Foundation is able to help young people in many different ways. Here are just a few examples of how your donations can help.



## £5 can...

Help update resources used for children with learning difficulties



## £10 can...

Contribute to new kit for a local children's rugby team



## €50 can...

Buy Christmas presents for children in an orphanage in Romania



## £100 can...

Provide swimming sessions for disabled children, helping them stay fit and improve their confidence



## £500 can...

Provide a day of palliative nursing care in the community for life-limited children



## €1,000 can...

Train and place an assistance dog to be a helping companion for a disabled child



## £1,700 can...

Support a young person to secure training and employment through our into-work programme Galvin's Chance



## £5,000 can...

Enable a group of blind and visually impaired children to attend an outdoor adventure camp



## £23,000 can...

Help an inner-city youth club secure a wheelchair accessible minivan for use by all its children and young people

*These are just some of the fantastic projects we have supported over 17 years. Since 2000, we have distributed over £17.6 million to your local communities.*

*By raising funds for us, people like you make this possible, thank you.*

# What do I do first?

You've decided to hold a fundraiser for the Foundation, and you are ready to start raising some money - what happens now?

Here are your next steps to ensure that your fundraiser is a roaring success:

1. Contact the Foundation office to let us know that you are fundraising for us! We are always thrilled to hear your ideas and can pitch in with ideas, sponsorship forms, and anything else you might need.
2. For online giving set up a Heroix fundraising page - see page 8 for more details.
3. Promote your event through work, social media and local businesses.
4. Have fun at your event!
5. Make sure that any offline fundraising is banked with us within a week to ensure that everything is accounted for.
6. We love hearing about your events! Please send in your photos and videos so we can celebrate your hard work in Highlights and on our social media channels.
7. Don't forget to thank your supporters. Thanks to their generosity, you have made a difference to a young person's life.

When you bank your donations, please remember to reference your name, event name and date. It is vital that you tell us how much you've banked, when you've banked it, and what you were fundraising for so that we can make sure your money is tracked and goes to the right place.

## Resources

We are on hand with a multitude of resources to help you in your fundraising. Whether you need **T shirts**, **balloons**, **collection tins** or **collection buckets**, we have a range of fundraising collateral available to help you reach your fundraising target.

For donors who prefer to give cash, we can also provide a **sponsor form** for you to print out.

*In the UK, don't forget to ask taxpayers to provide their full address, including post code and to tick the Gift Aid box, as this will increase their donation by 25%.*

We can promote your event to our followers on social media so don't be shy about sharing your posters and promotional material! We also have **poster** and **flyer templates** available if you need.

**REMEMBER:** We are always on hand to help if you have any questions, ideas, or if you just feel like having a chat about your event. Please feel free to contact us at any time and we will be happy to help.

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Thank you for your support



Thank you for supporting DM Thomas Foundation for Young People. We hope this pack has helped you. Please feel free to get in contact if you require further assistance.

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Follow DMTFYP activities on Facebook, YouTube and Twitter @DMTFYP

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**[www.dmthomasfoundation.org](http://www.dmthomasfoundation.org)**

Registered Charity No. 1084220 (England and Wales) SC038995 (Scotland)  
(formerly known as Hilton in the Community Foundation)

Thank you to our charity partners for kindly sharing thier photos and video footage throughout the year.