

Online Fundraising

Make it quick and easy for friends and family to support your fundraising

Communication with your supporters is absolutely key, and a good online giving page will maximise the support you receive from your donors. It should contain a little bit about you, a little bit about your event, and the reasons you have chosen to support the Foundation. We all respond to hearing people's stories, so go ahead and personalise your page as much as you can! DMTFYP uses its own online giving site called Everyday Hero, as this charges lower fees than other online fundraising websites and allows you to personalise your page.

To start your fundraising, please follow this simple step-by-step guide to setting up an online giving site:

1. Visit: <http://support.dmthomasfoundation.org/event/dmtfypfundraising>
2. Click Start fundraising.
3. Enter your email, full name and create a password to sign up.
4. You will be taken to your event page where you can personalise the details of your event. (Please note: when asked about Gift Aid, please make sure to select 'no' when asked whether you will receive any benefit from your event.)
5. Click 'Create supporter page' and make a note of its URL.
6. Follow the '4 Small Actions' that will help personalise your page and will help advertise your page on social media. You can use and personalise the Suggested Text below for your personal story.
7. You can change your Page title, your fundraising goal and your story.
8. Email events@dmtfyp.org with information about your event.
9. Update your page regularly.

REMEMBER - you can update this page with pictures and status updates to engage with your supporters. You can also thank your donors directly after each donation via this page. Any offline donations can also be added so that your total is accurate.

Suggested Text

Thanks for visiting my page! I am taking part in a [Event Name] to raise funds for DM Thomas Foundation for Young People to help transform young lives. The Foundation helps young people who are ill, disabled or homeless by improving their access to care and education. By providing equipment, training, refurbishment and opportunities, the Foundation ensures that as many young people as possible have the opportunity of a better future and I am committed to helping them in their work. Every pound you donate makes a difference to a young person's life.

Thank you for your support